

Going Virtual For 2020



Friday, November 13, 2020

Featuring an Online Format with Live Presenters and Discussions

www.afpfairfield.org/npd2020/

This premier event celebrates philanthropy in Connecticut, featuring a live awards program recognizing statewide philanthropy leaders and our special "Crisis Heroes."

Continue the day with a full line up of inspiring speakers, educational breakout sessions, roundtable Zoom discussions, virtual vendor exhibits, and more!

*Presented by Association of
Fundraising Professionals Fairfield County Chapter
working with AFP Connecticut Chapter*



A GREAT SPONSORSHIP OPPORTUNITY!

*As a sponsor, your company will receive exposure through
printed and digital materials, social media, virtual promotion and more!*

We have levels ranging from \$1,000 up to \$10,000.

Sponsor the Awards Breakfast at \$2,000 level and receive additional benefits.



2020 SPONSORSHIP OPPORTUNITIES

Given the extraordinary events of 2020, this National Philanthropy Day® promises to be more memorable than ever.
Join us for a day of rejuvenation, reconnection, and reinvention!

Sponsor Benefit Features	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Logo / Name & website link included on all electronic email blasts reaching over 2,000 recipients	Logo	Logo	Logo	Name
Logo / Name on event webpage & ticket registration page (with link to sponsor website)	Logo	Logo	Logo	Name
Social Media recognition	5 times	4 times	3 times	2 times
Digital Ad rotating on main screen during award ceremony and keynote speech	Full Screen	Full Screen	Half Screen	Half Screen
Name inclusion in Pre & Post press releases going out to over 50 regional media outlets	Name	Name	–	–
Opportunity to air a 90 second promotional video during live broadcast event	Included	Included	–	–
Vendor participation in virtual vendor exhibit hall with opportunity to hold 1 on 1 meetings with attendees with ability to promote services	Included	Included	Included	Included
Verbal recognition by virtual event emcee during live day of broadcast event	Included	–	–	–
Digital rotating logo seen by virtual attendees	Included	Included	Included	Included
Digital promotion as the presenting sponsor of Awards Breakfast and Keynote Speaker Luncheon	Included	–	–	–
Opportunity to live Zoom in with a special 1 minute message for all viewers and introduce keynote speaker	Included	–	–	–
Event registrations to attend the full day conference. Tickets may be gifted to nonprofit or community partners to attend on your behalf	20	12	8	4
Access to conference attendee contact list (distributed post conference)	8 uses	4 uses	2 uses	1 use

Sponsorship mentions and links will be included with all event rebroadcasts for at least six months.

Register [here](#) to become a 2020 sponsor
or contact our event manager Ashley Keller at info@littleblackbusinessbook.com or 203-556-9695