WHO ARE WE?
At Ability Beyond, we discover, build and celebrate the ability in all people. We assist over 3,000 individuals – many living with developmental disabilities, autism spectrum disorder, brain injury, mental illness, and often, accompanying physical challenges. Our programs empower individuals, no matter their ability, to live with independence, work with dignity and thrive in their communities.

We are currently seeking a Marketing & Communications Manager to join our development team at Ability Beyond. The Marketing & Communications Manager determines and coordinates a strategic marketing, communications and outreach plan for the organization. He or she continuously increases the visibility of the organization, engages the organization’s workforce, and provides dynamic communication to stakeholders about the strengths and priorities of Ability Beyond. May occasionally work flexible hours, as required, to support responsibilities and fundraising/marketing events.

RESPONSIBILITIES:
- Oversees activities of the Marketing and Communications function organization-wide.
- Develops and implement media strategy, including social media platforms, organization's website, and videos.
- Assists with such for major event planning and activities, including public awareness, disability awareness and fundraising events.
- Oversees development of all Ability Beyond major communications, including Annual Report, press packets, press releases, conference presentations, collateral marketing materials, and electronic communications.
- Managing outside vendors to implement branding and marketing agendas.
- Serving as a consultant/collaborator with internal project stakeholders.
- Managing marketing and communications financial transactions and budget.

QUALIFICATIONS:
- BA/BS degree or advanced degree in communications or related field required.
- Experience building new audiences through blog articles, social media posts and email.
- Ability to persuasively and passionately present and convey visions, concepts and ideas.
- Excellent interpersonal, communication (verbal, non-verbal, written) skills are a must.
- Leadership or supervisory experience is preferred.
- Flexibility and ability to work collaboratively on a Development team.
- HTML /CSS knowledge, Salesforce, design abilities, or public relations/sales are not required, but are a major plus.

BENEFITS:
- Generous benefits package (medical, dental, PTO, etc.), tuition reimbursement, 403b Retirement
- Flexible work schedule and opportunities for growth and advancement
- A culture of appreciation, respect, and teamwork
- An opportunity to have a positive impact in the lives of others

INTERESTED? Email your cover letter and resume to jobs@abilitybeyond.org or Click to Apply Here.