



2020 SPONSORSHIP OPPORTUNITIES

Sponsor Benefit Features	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Logo / Name prominently displayed on all printed promotional materials including Save the Date and Invitations going out to over 2,000 recipients	Logo	Logo	Name	Name
Logo / Name & website link included on all electronic email blasts reaching over 2,000 recipients	Logo	Logo	Logo	Name
Logo / Name on event webpage & ticket registration page (with link to sponsor website)	Logo	Logo	Logo	Name
Social Media recognition	5 times	4 times	3 times	2 times
Logo / Name recognition on-site day of event including rotating digital screens and printed sponsor thank you signage	Logo	Logo	Logo	Name
Ad in printed event program - full color	Inside covers or back cover	Full Page	Half Page	Business Card
Name inclusion in Pre & Post press releases going out to over 50 regional media outlets	Name	Name	–	–
Inclusion on attendee nametag badge	Logo	Logo	–	–
Sponsor table at event to promote products and services	*Included	*Included	*Included	*Included
Verbal recognition at the event from podium	Included	–	–	–
Inclusion on attendee nametag lanyard	Logo	–	–	–
Sponsor signage as the presenting sponsor of Awards Breakfast and Keynote Speaker Luncheon	Included	–	–	–
Sponsor signage in coffee break area & all day beverage station	Included	–	–	–
Event registrations to attend the full day conference (\$250 value per registration)	10	6	4	1
Seating at Breakfast and Luncheon	Prominent	Prominent	Prominent	Reserved
Access to conference attendee contact list (distributed post conference)	8 uses	4 uses	2 uses	1 use

***Sponsor Table Placement:**

- Platinum & Gold level tables located inside the main ballroom
- Silver level limited availability inside the main ballroom (first come, first serve)
- Bronze level located in conference main hallway located outside the main ballroom

Register [here](#) to become a 2020 sponsor
or contact our event manager Ashley Keller at info@littleblackbusinessbook.com or 203-556-9695