



AFP Audio/Web Conference

Navigating Change: The Three Stages of Board Engagement

Our AFP Chapter is happy to make Web Conferences available for our fundraising community. We purchase the Web Conference from AFP International to ensure quality programs and present them at a central location. **This is not a webinar, all conference participants watch the presentation at the identified location.**

Registered participants will receive an email the day prior to the conference, with a link to download their own conference materials. (There will be no handouts given at the conference.)

FREE TO AFP MEMBERS (\$20 for non-members*)

Presenter: Roberta (Robbe) A. Healey, MBA, NHA, ACFRE

Date: May 23, 2013 (Thursday)

Start Time: 1:00 PM

Estimated Length: 1 hour, 30 minutes

Location:

New Beginnings Family Academy
184 Garden Street
Bridgeport, CT 06605
(directions below)

Registration/Payment: Free to AFP Members; \$20 for Non-Members*

*We ask that payment for Non-Members be **made in advance**, either by mailing a check made payable to "AFP-FC" to:

Marianne Hickey, 29 Black Alder Lane, Wilton, CT 06897

or we can accept a Visa or M/C payment over the phone by calling Marianne at 203.834.1910.

To confirm your attendance, send an email to: mshickey@optonline.net

About the Event:

As members of your fundraising team, board members may be unengaged, passively engaged or fully involved. Board members shape the public's perception of the organization they serve through their actions, reputations and leadership abilities. Enthusiastic, dedicated and skillful involvement by each board member is critical for success. When Trustees successfully fulfill their responsibilities in raising funds, they ensure the present and future fiscal health of the organization. Conversely, when they resist their responsibilities for raising funds, they impede the organization's ability to compete philanthropically. During this session, you will explore your role and responsibilities, along with implementation strategies, to enable you to become an effective advocate, including as a fundraiser, for your organization.

At the conclusion of this session:

- Based on best practice benchmarks, participants will explore stages of board engagement
- Participants will use a series of progressive activities designed to help board members connect with their passion, embrace the need to foster change and successfully transform the board culture from unengaged to fully involved.
- Participants will explore what it means to establish an effective board staff partnership for fundraising and how does an organization evolves from a culture of resistance to a culture of philanthropic success.

Target Audience:

Executive Directors, CEOs, CDOs, Trustees and Board members.

CFRE Credits:

You earn 1.5 CFRE credits toward certification for each Audio/Web Conference you attend. For more information about CFRE certification, please visit <http://www.afpnet.org/Professional/CertificationList.cfm?navItemNumber=554>



About the Presenter:



Roberta (Robbe) A. Healey, MBA, NHA, ACFRE, has more than thirty-five years in non-profit organization management and development. She is Vice President for Philanthropy of Simpson Senior Services as well as Founding Member of Aurora Philanthropic Consulting. She Chaired the Board of Directors of the Association of Fundraising Professionals International (AFP) 2009-10. She earned a BS in

Education from Northeastern University, Boston, Massachusetts and an MBA from Villanova University, Villanova, Pennsylvania where she is a member of the adjunct faculty. A sought after international speaker and presenter, she earned the AFP Master Teacher designation in 2000, the first year it was awarded and has been designated a Faculty Star by the Council for the Advancement and Support of Education (CASE).

Directions to New Beginnings Family Academy

I-95 Southbound

Exit 27 off of I95 South. Stay straight (don't bear right onto Lafayette Blvd).

Then, stay to the right and go thru 2 traffic lights.

Take a right on Park Avenue and first left onto Garden Street.

School is at end of Garden Street.

Parking lot is on left, across street from school.

Push doorbell at front door and secretary will let you in.

I-95 Northbound

Exit 27 off of I95 North. Go straight through first light. At second light take left under highway.

At light take Left. Stay to the right - do not get back on highway.

Take right onto Park Avenue.

Take first left onto Garden Street.

School is at end of Garden Street.

Parking lot is on left, across street from school.

Push doorbell at front door and secretary will let you in.

Route 8

Route 8 South to Exit 1, Prospect Street

Take right at end of exit. Continue to end of road. (Park Ave.)

Take left onto Park.

Take right onto Garden Street. (Corner of old Park City Hospital and Mercy Learning Ctr.)

School is at end of Garden Street.

Parking lot is on left, across street from school.

Push doorbell at front door and secretary will let you in.